

#8.5

Third quarter 2021

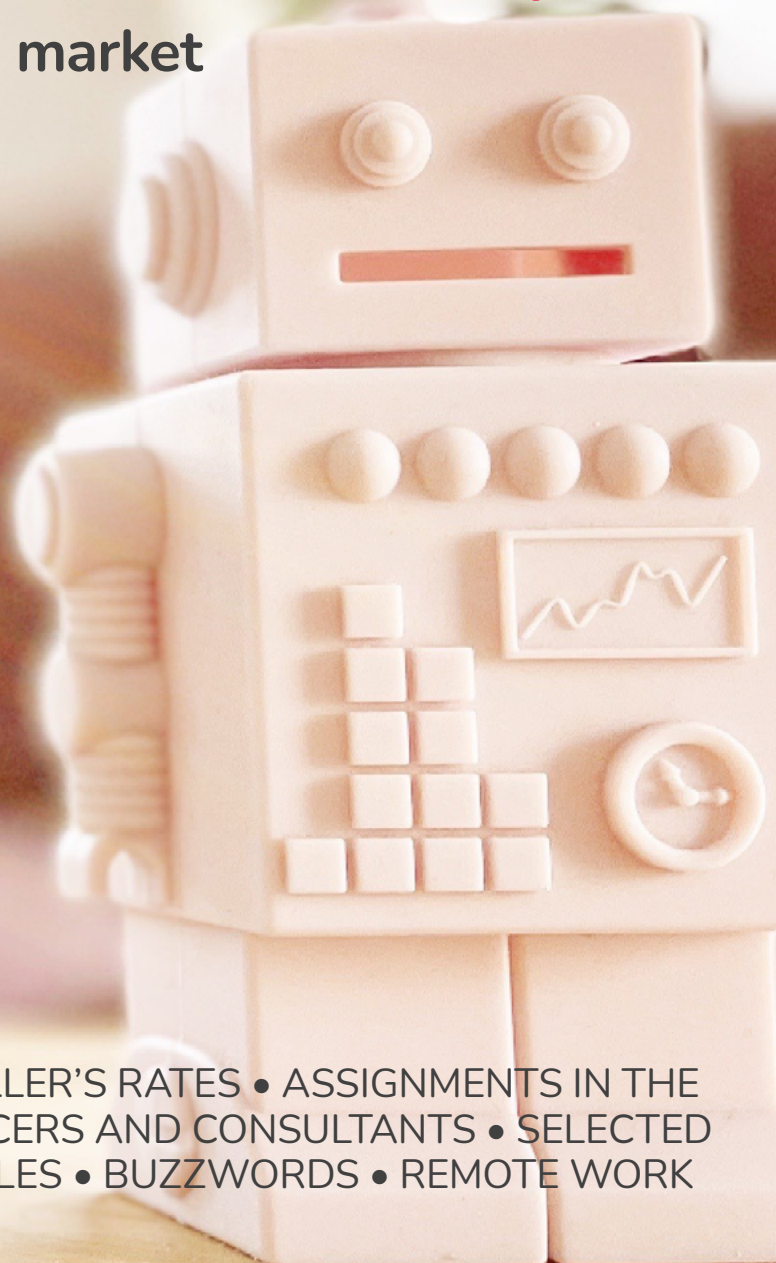
KONSULTRAPPORTEN

24 november 2021

Exclusive for Brainville members

Have we reached the top?

Ambiguous signs in the market



COMPARISON: BUYER'S AND SELLER'S RATES • ASSIGNMENTS IN THE NORDICS • AVAILABLE FREELANCERS AND CONSULTANTS • SELECTED SOUGHT AFTER SKILLS AND ROLES • BUZZWORDS • REMOTE WORK

A letter from Brainville

Since the pandemic started to subside a bit we've seen the demand for freelancers and consultants increase considerably. It's a logical consequence of the general digitalization trend, but probably also a consequence of the layoffs at the beginning of the pandemic. A lot of companies did put projects on ice, but they've been defrosting them rapidly resulting in a high demand for experts. As a result, the number of assignments in Brainville skyrocketed over the past six months.

There's usually a natural balance between the number of open assignments and the number of available freelancers and consultants in Brainville. When one of them increases the other decreases. But not this fall.

In October we reached an all-time high when it comes to assignments but the trend for available freelancers and consultants is increasing. Seller's rates have decreased slightly. Regional changes in demand show a centralization to metropolitan areas and sometimes sharp drops in demand in smaller regions. When it comes to industries IT is going strong while Technology & Engineering and Finance is showing a clear decline.

These signs are hard to interpret, but one possible interpretation is that we've reached the top. Let's not hope so. In this slim quarterly report, we present data from Brainville during the third quarter of 2021 so you can draw your own conclusions.

KONSULTRAPPORTEN Första halvåret 2019

ULTRAPPORTEN First half 2020

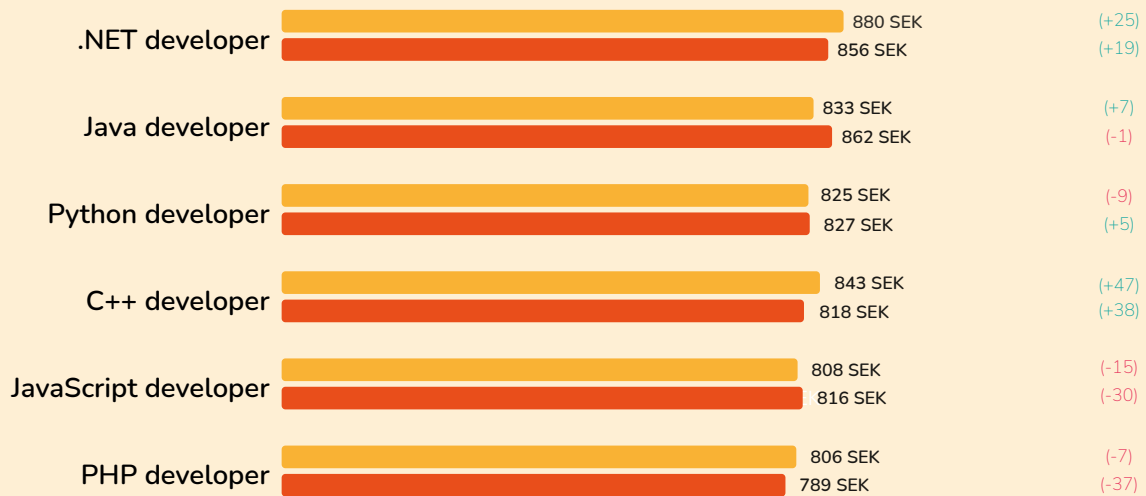
Price: Free

Comparison: Buyer's and seller's rates

● Seller rate ● Buyer rate

Difference from H1 2021

<> Developers - Language



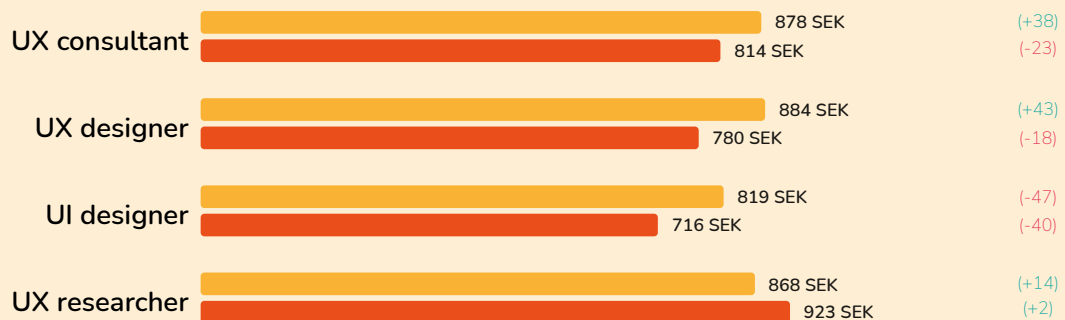
≡ Developers - Stack



📱 APP



🎨 UX / UI



0 SEK 200 SEK 400 SEK 600 SEK 800 SEK 1000 SEK

Comparison: Buyer's and seller's rates

● Seller rate ● Buyer rate

Difference from H1 2021

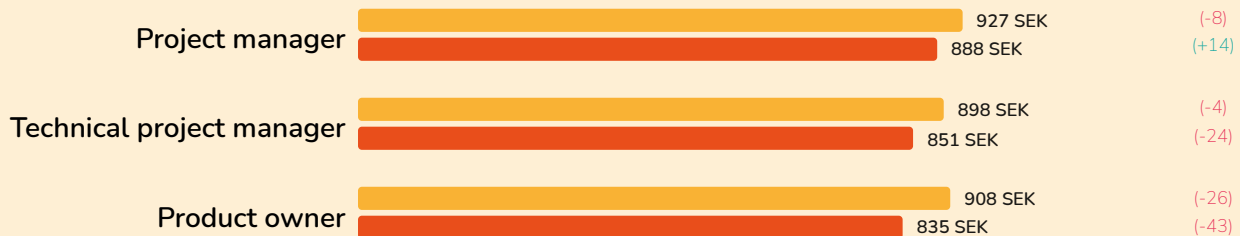
👥 Agile methodologies



📋 Requirements / Test



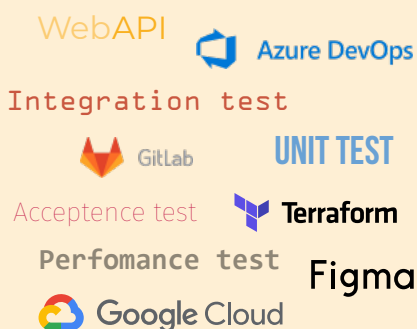
📅 Project management



0 SEK 200 SEK 400 SEK 600 SEK 800 SEK 1000 SEK

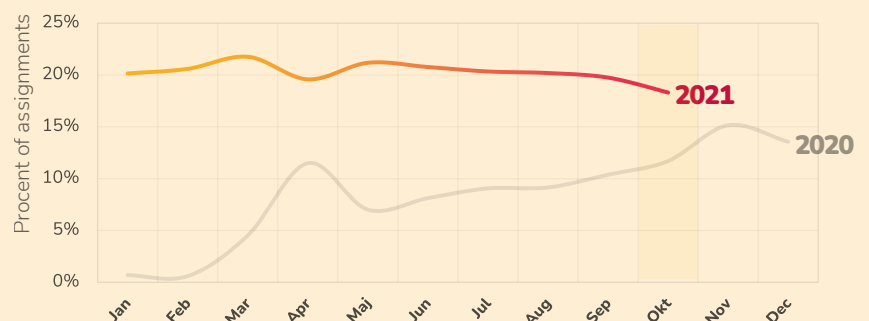
Buzzwords in Q3

Skills that weren't mentioned that often in 2021 H1, but has increased sharply since then.



Remote work

The share of assignments allowing remote work is still well above our previous normal level.



Comparison: Buyer's and seller's rates

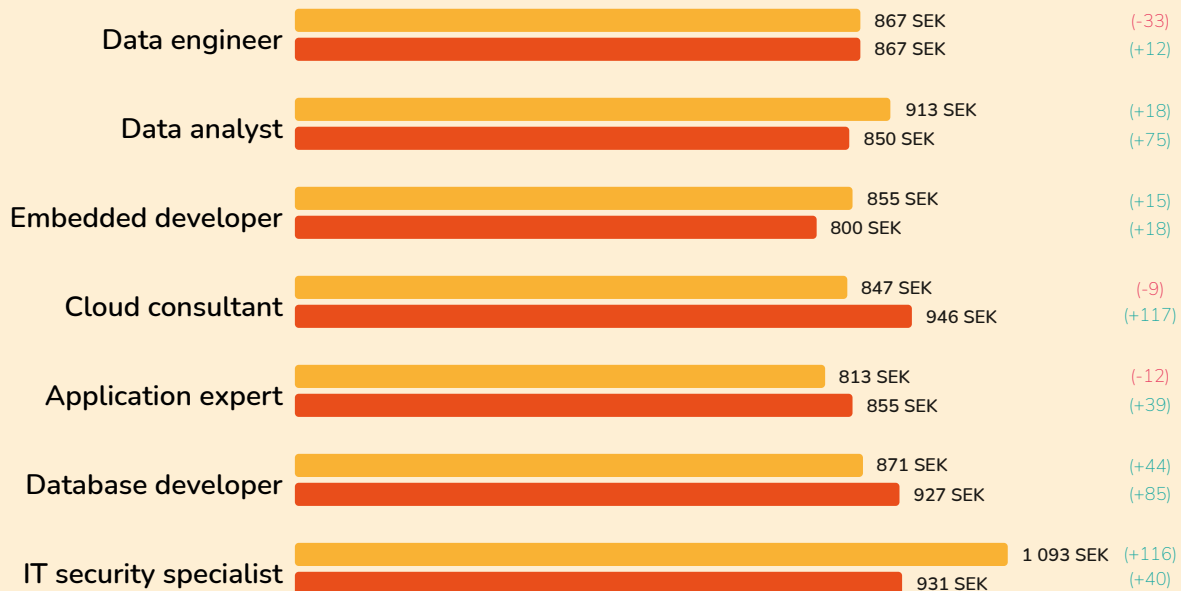
● Seller rate ● Buyer rate

Difference from H1 2021

★ New roles



●●● Other roles



0 SEK 200 SEK 400 SEK 600 SEK 800 SEK 1000 SEK

-0.9 % Seller's rates decreased in Q3 2021.
0.2 % Buyer's rates increased in Q3 2021.

Looking for customers and assignments?

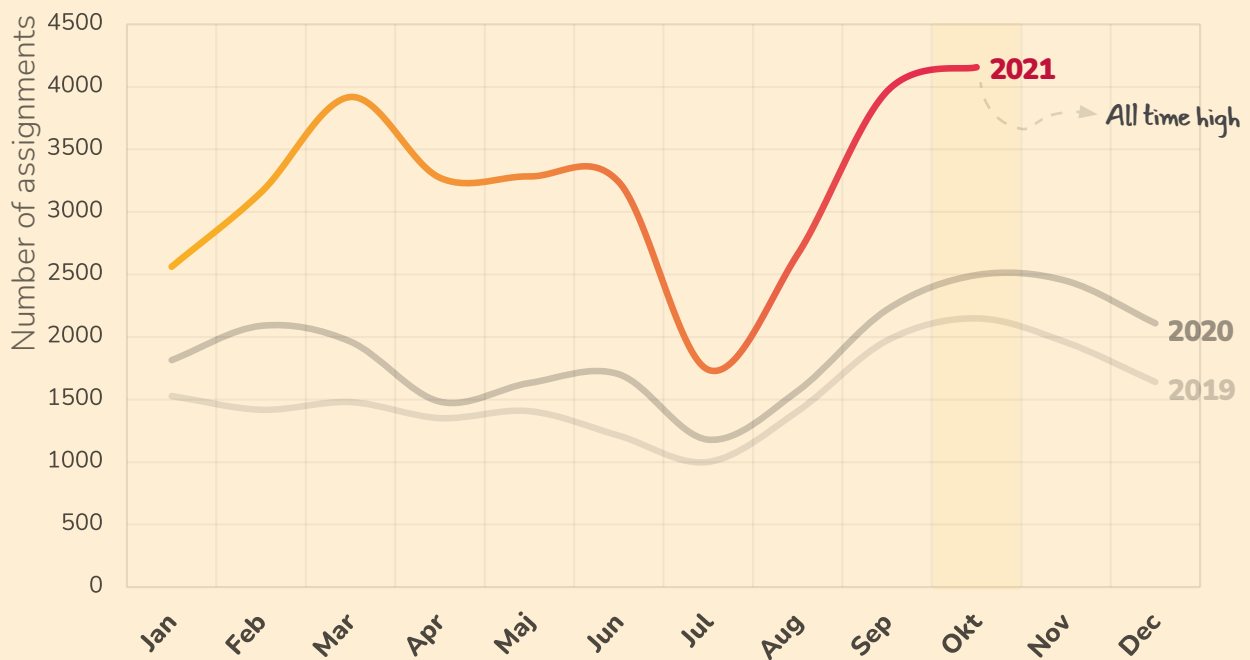


Access to 100 % of the assignments published on the open market
 Connect with potential customers and get increased visibility
 Occupancy - optimize your planning

[Read more](#)

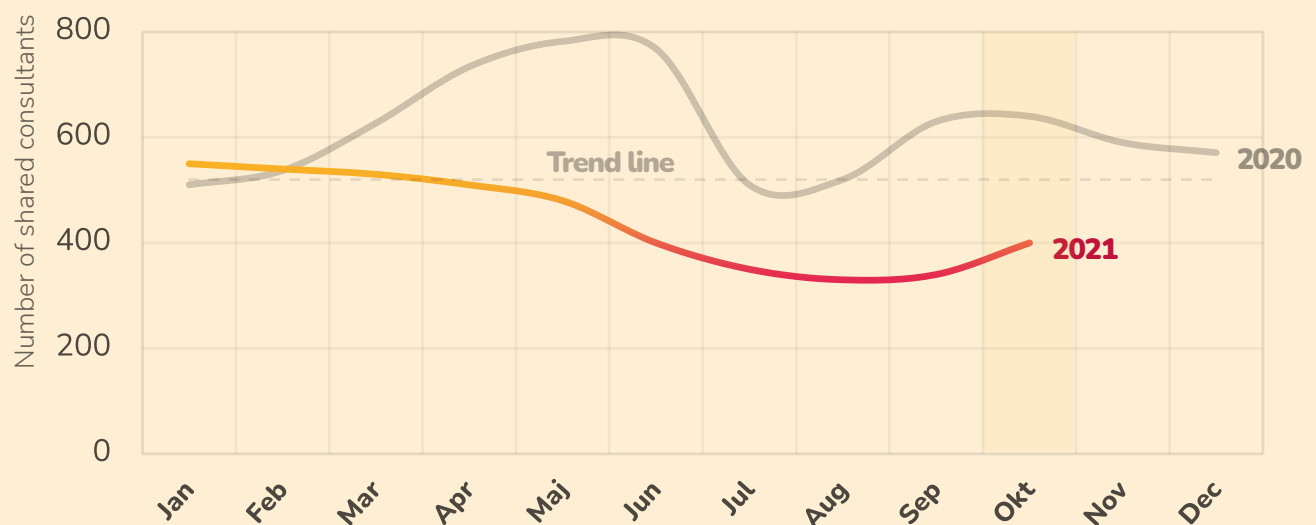
Assignments in the Nordics

The number of assignments have reached an all time high in the Nordic region.



Available freelancers and consultants

The trend seems to have turned and the number of available experts is increasing.

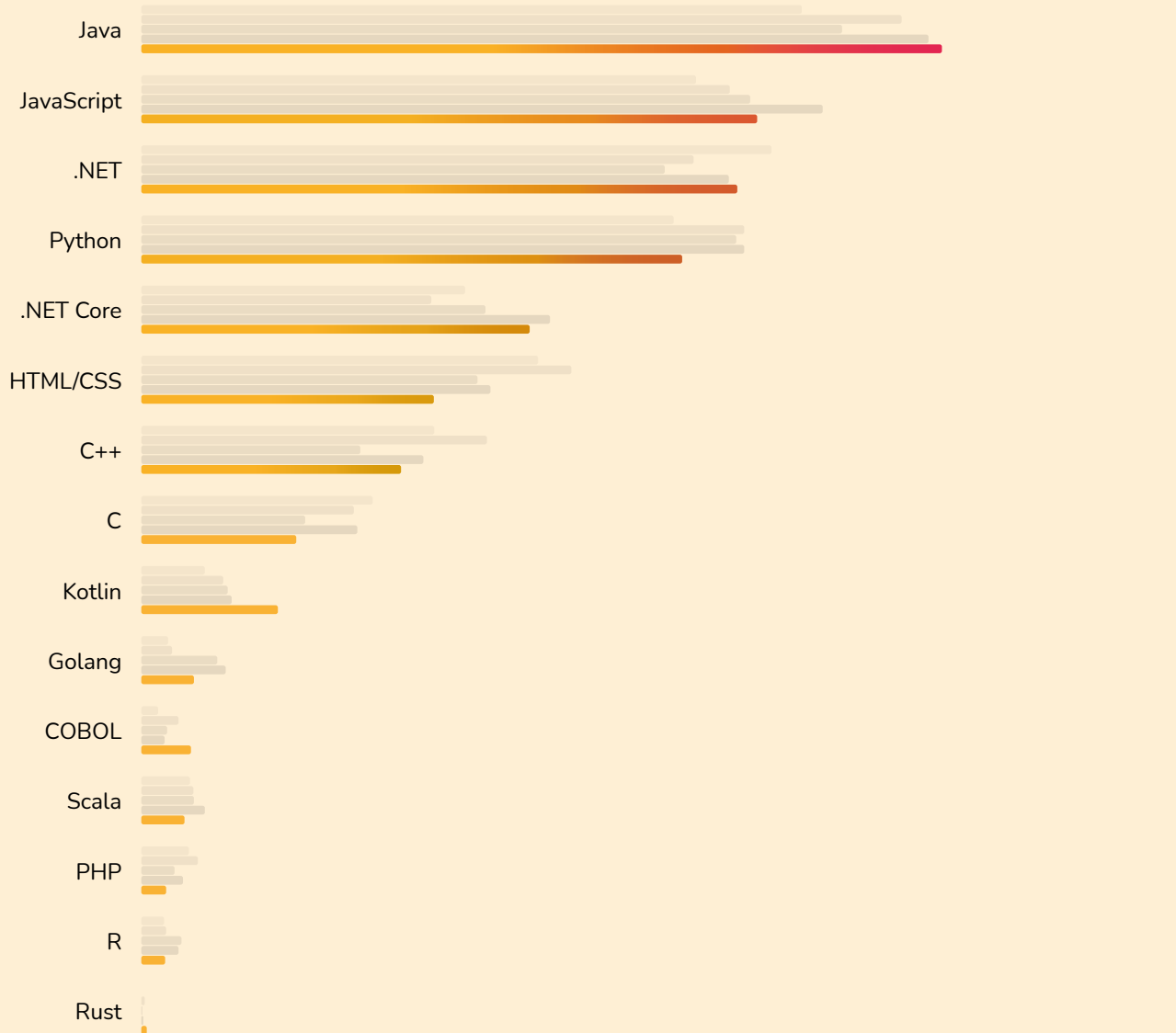


Selected sought after skills

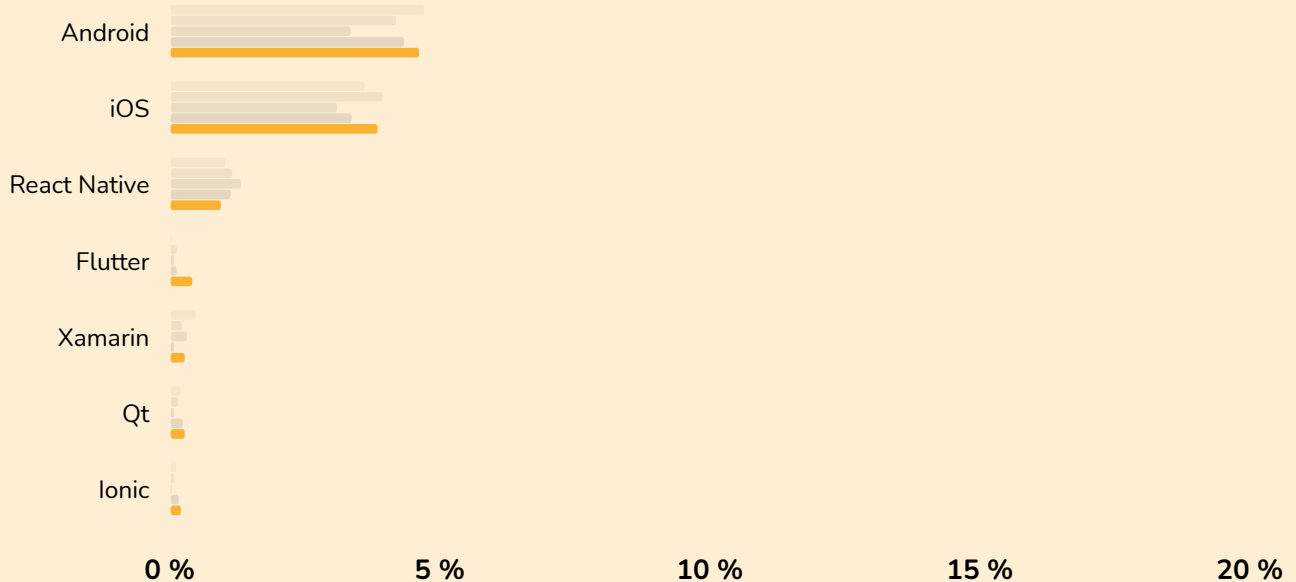
Mentions of skills in IT assignment texts.

H2 2019 H1 2020 H2 2020 H1 2021 Q3 2021

<> Languages/markup/frameworks



📱 App development

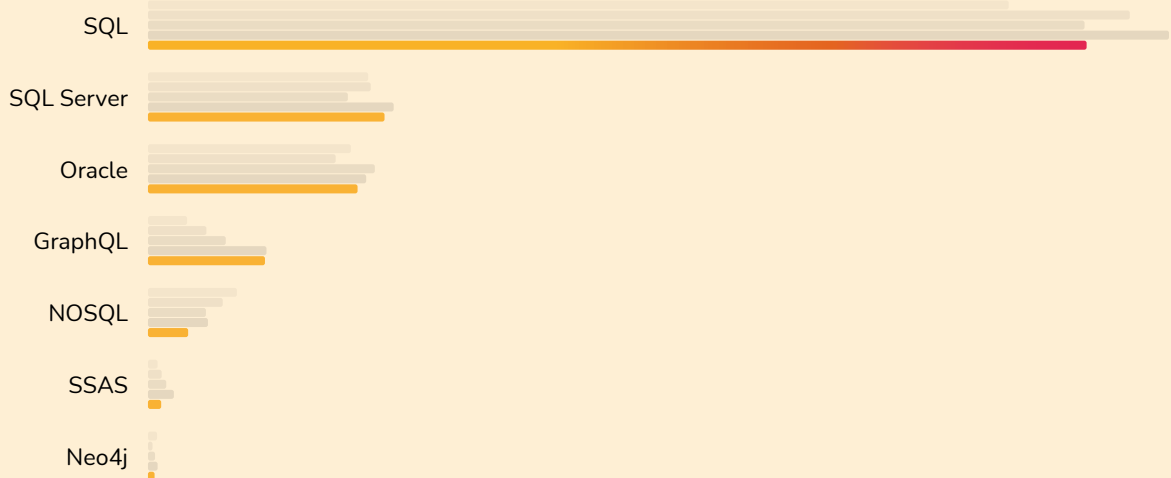


Selected sought after skills

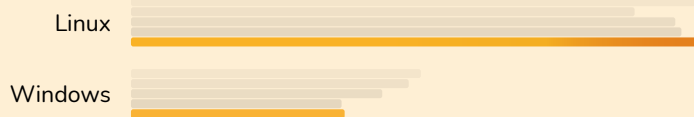
Mentions of skills in IT assignment texts.

H2 2019 H1 2020 H2 2020 H1 2021 Q3 2021

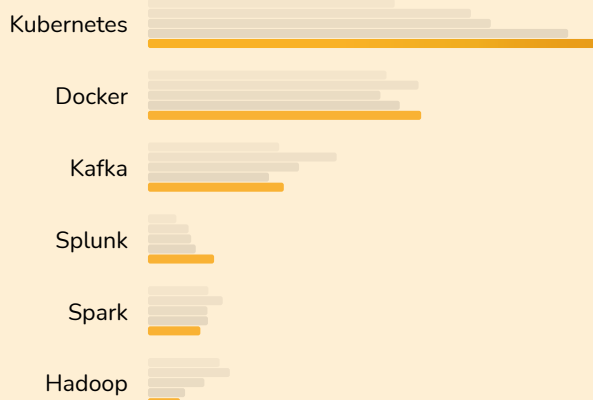
Databases/QL



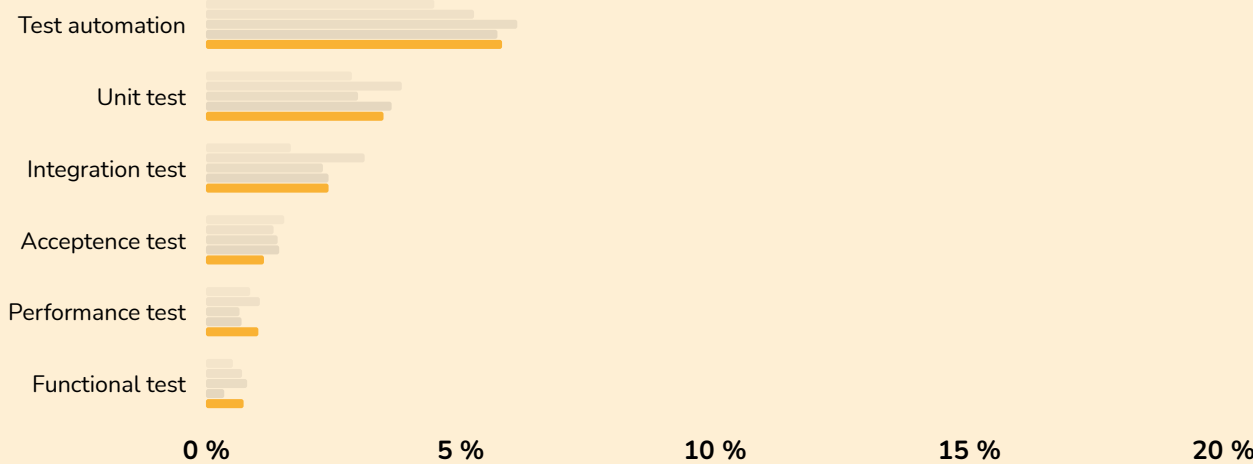
Server/OS related



DevOps



Test

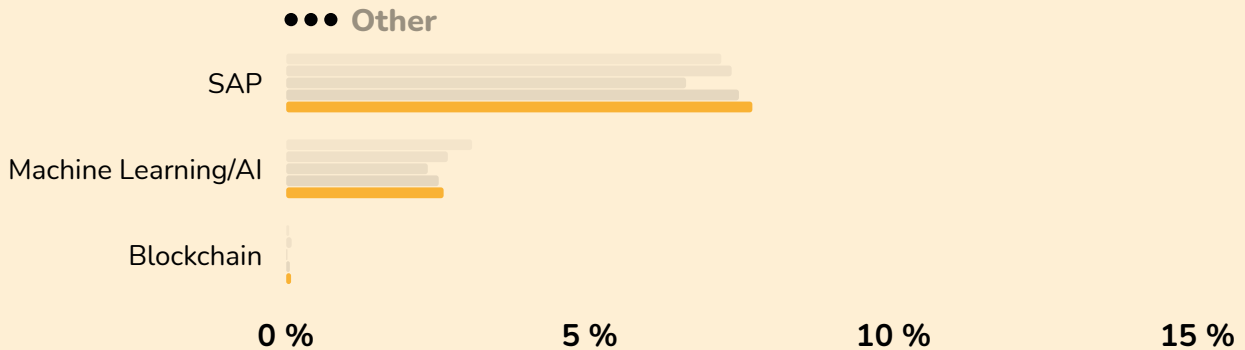


0 % 5 % 10 % 15 % 20 %

Selected sought after skills

Mentions of skills in IT assignment texts.

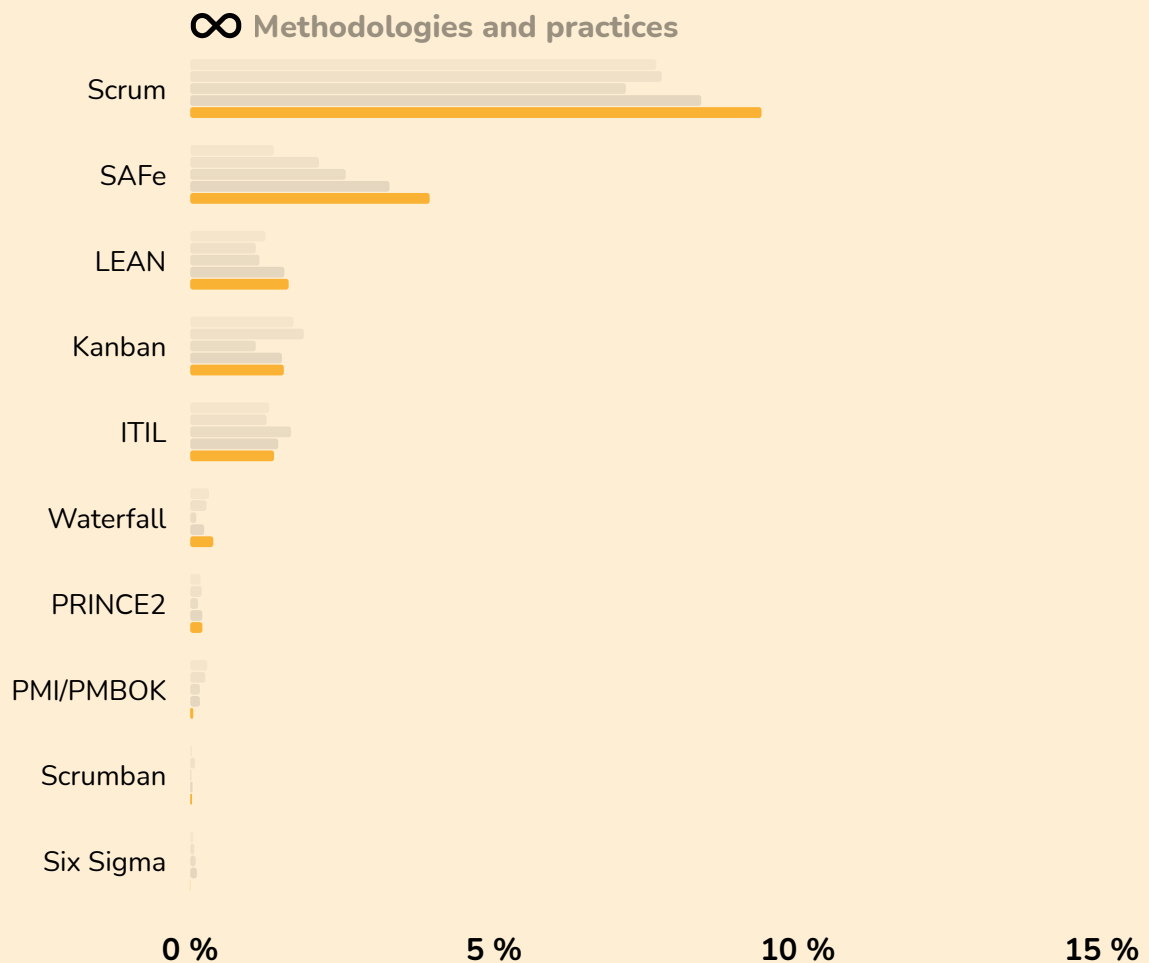
H2 2019 H1 2020 H2 2020 H1 2021 Q3 2021



Selected sought after skills

Mentions of skills in assignment texts.

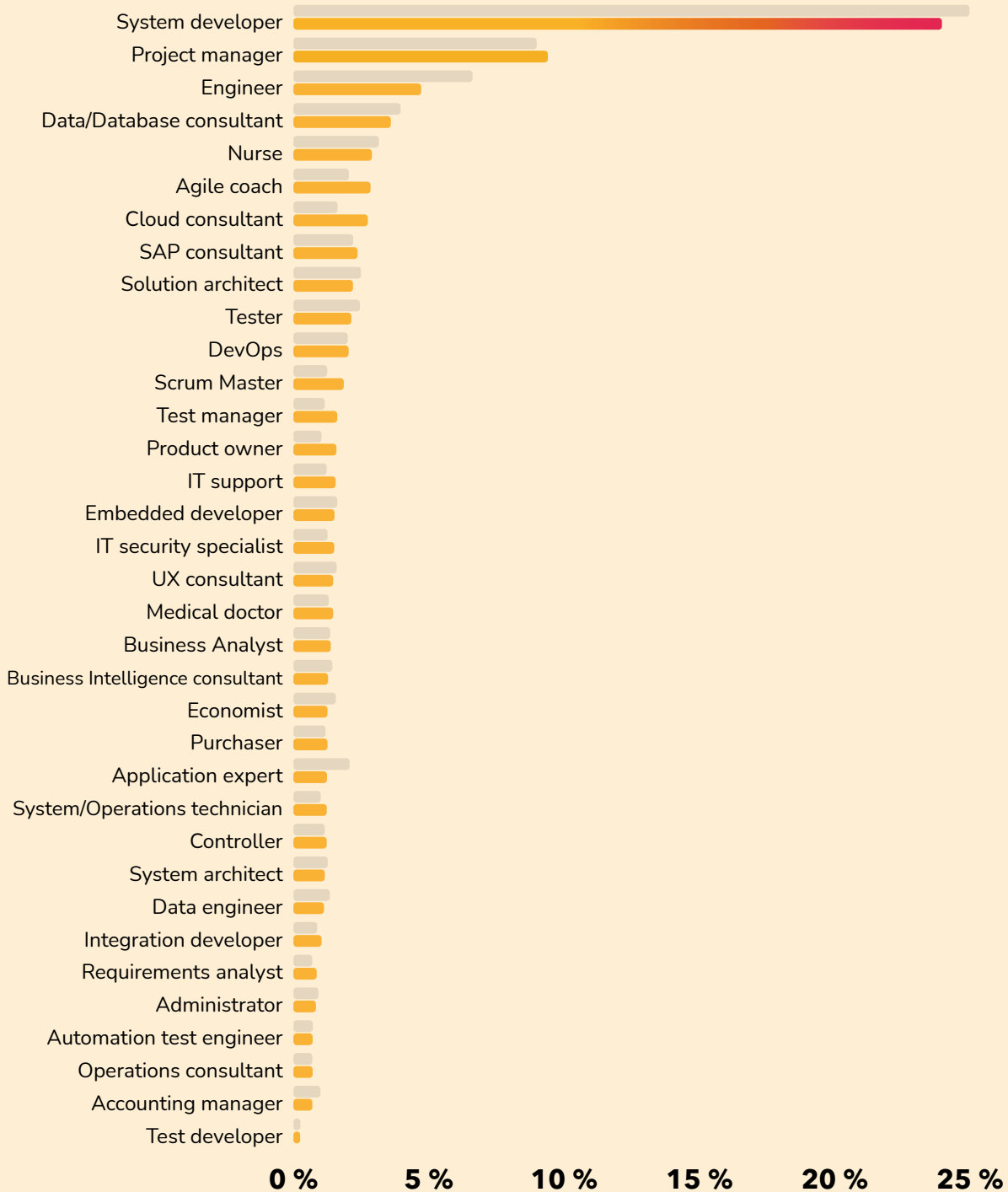
H2 2019 H1 2020 H2 2020 H1 2021 Q3 2021



Top roles

How often roles are mentioned in assignment texts in Brainville.

H1 2021 Q3 2021



Finally, Premium for buyers is here!

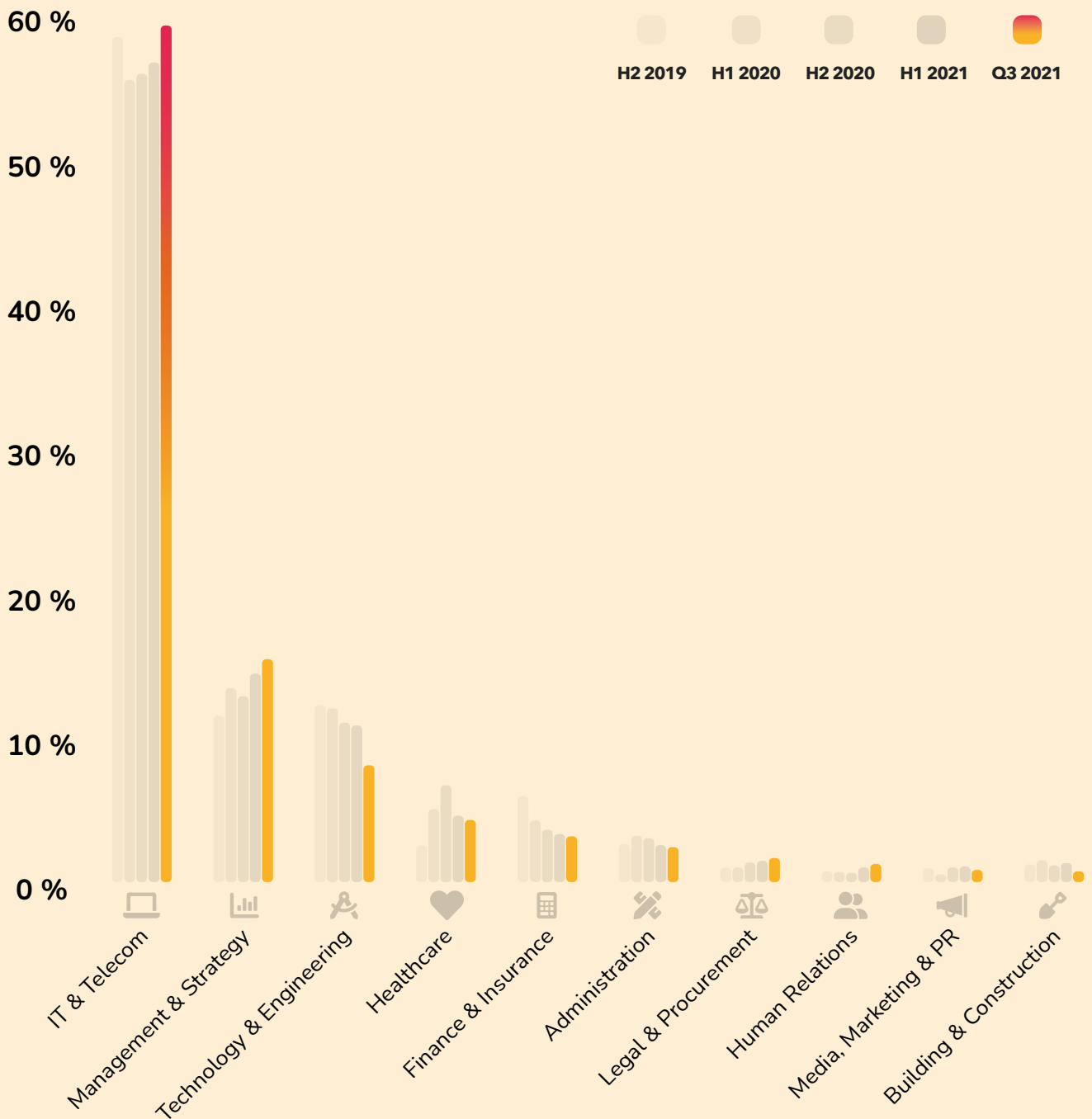


- Unlimited search for consultants/freelancers
- Connect and save your favorites
- Reach the market faster when posting assignments

[Read more](#)

Competence areas

The largest competence areas in Sweden from H2 2019 to Q3 2021.



Start fishing in a bigger pond!

Post your assignments in Brainville via your own system

Reach more than 20.000 Nordic freelancers and consultancies

Did we mention that you can do it free of charge?

[Read more](#)

Check out our previous issues

#1 Konsultrapporten
First half 2017



#2 Konsultrapporten
First half 2018



#3 Konsultrapporten
Second half 2018



#4 Konsultrapporten
First half 2019



#5 Konsultrapporten
Second half 2019



#6 Konsultrapporten
First half 2020



#7 Konsultrapporten
Second half 2020



#7.5 Konsultrapporten
First quarter 2021



#8 Konsultrapporten
First half 2021



By creating an **open marketplace** where we ourselves are not an active party (we never take part of any deals made) we're trying to bring transparency to the freelance and consulting industry. The result is in your hand... or on your screen: Konsultrappen!

By posting or applying to assignments you contribute to this source of information. **Thanks for being part of this!**

**Do you want to know when we release
Konsultrappen H2 2021?**

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